



FENACERCI

Me and the Media
Fostering Social Media Literacy Competences through Interactive
Learning Sets for Adults with Disabilities

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Intellectual Output 2

“Me and the Media: Social media platforms for a peer-to-peer learning”



MEME

Me and the Media

National Report | Portugal

FENACERCI



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1 INTRODUCTION

1.1 Overview: Me and the Media – Social media platforms for a peer-to-peer learning

The Me and the Media – Social media platforms for a peer-to-peer learning has as main purpose to raise awareness on the opportunities and risks of social media use by PwID.

In each country were created peers' groups that met regularly to evaluate their social media use, to assess the information and events they came across and which they would like to share with the group. They reflected together on lived situations related to the social media that happened to them, to their friends or to others and try to find out causes and mechanisms that can explain those situations.

We tried to understand what is appropriate and non-appropriate, fair, and unfair using social media and what can be done in case of individuals or groups became victims of misrepresentation, abuse, or bullying. We developed and tested some strategies for those cases. Further we worked on rethinking PwID digital identity and fingerprint and what kind of information they can share online.

The groups reported their work in different online social media platforms, which asked for the development of digital competences, including the use of multimedia tools, online editing, and publishing, etc. These activities were named as social media fab labs.

A key aspect of this activity was that each group connected with the others from the partners countries. This helped them to be aware of the potential of the web in terms of relations, but also from an advocacy point of view. In the meanwhile, helped them to be aware on which could be the risks in using the social networks.

The results were a creative web-based collection of stories, reflection of a creative community of advocates for critical social media use and for a fair representation of diversity in social media. The empowerment and learning aimed to guide them in becoming critical social media users, able to prevent abuse in social media and to protect themselves and others from harm.

Due to the Corona Virus situation and the restrictions measures imposed for a long period in Portugal, the methodology adopted to develop this activity has to be slightly changed. Therefore, to achieve the goals pre-settled, the project team was forced to make part of the working sessions planned online using the new platforms, such as teams and zoom.

This present report will be demonstrated how was developed this IO2 – face to face meetings and online sessions with people with intellectual disabilities. All sessions were held from March 2020 to March 2022, on a total of 33 working sessions (between trainers, trainers and trainees, and trainees with peers/ partners and other professionals or services providers in disability area).

1.2 Recruitment

The young people with intellectual disabilities who actively participated in the development of IO2 are part of a larger group of clients of Cercimarante - a partner entity of the project.

These young people attend the Centre for Activities and Training for Inclusion - a service aimed at people with disabilities aged 18 or over, who are unable, on their own, temporarily, or permanently, to continue their training or engage in a professional activity, or who are in the process of socio-professional inclusion.

Of the 90 clients of the Cercimarante Centre, and after applying a questionnaire to all clients on their participation and use of social networks, five young people were chosen: three girls and two boys.

Therefore, we ended with a group with the following participants, roles, and tasks:

- A working group with young people with disabilities from Cercimarante – CACI, Inclusion Activities and Capacity Building Centre.
- Fenacerci and Cercimarante - responsible for holding the Preparation Meetings and Execution Meetings
- Carla Silva and Fátima Monteiro as trainers
- Fátima Monteiro, Cátia Magalhães, Aida Carvalho, Filipe Diogo Babo, António Moura and Albina Guimarães as co-trainers:

2 IO2 IMPLEMENTATION

The sessions were made from April 2021 to March 2022. It was developed in a way to make sure that the participants could understand the concepts presented and the content, and that were able to transfer the acquired knowledge to their life. At the end of each session, they would have to do some homework's to be presented to the group on the following meeting.

2.1 Activities and outcomes

2.1.1 November 2019 to December 2020

The MEME Project

Place	Participants			Activity Description
	PwID	Staff	Others	
Cercimarante - CACI Face-to-face meeting	5	3	1	Icebreaker activity to get to know all participants involved Presentation of the European MEME Project: <ul style="list-style-type: none"> Title/ Duration/ Partnership/ Goals/ Planned activities/ Findings Free debate and discussion
	5	4	2 Representatives of local media channels (radio, newspaper)	Welcome session and individual presentation of the participants involved in the activity Presentation of the European MEME Project Dissemination and sharing of specific support materials for media professionals carried out in another European project where the scope was also the representation of people with intellectual disabilities in the difference's media – Real Life Media Project

Platforms for a peer-to-peer learning

Place	Participants			Activity Description	Results/ Future Actions
	PwID	Staff	Others		
Cercimarante - CACI Face-to-face meeting	5	3	0	Platform Presentation: Goals/ Constitution of the group/ Ground rules/ Planned activities/ Findings Free debate and discussion	Work plan

Cercimarante - CACI	5	2	0	Remember the MEME Project and its objectives Recall the main responsibilities of the Working plan Plan future actions Questionnaires/ Interviews/ Publications Working Group on diverse and current topics Preparation of online meetings with partners from Austria and Italy. Other topics presented by the Group during the development of the work scheduled	
Face-to-face meeting					
Online meeting					

The media

Place	Participants			Activity Description	Results/ Future Actions
	PwID	Staff	Others		
Cercimarante - CACI	5	3	1	The media: Identification of different media Identification of the most used nowadays What they say about us What we think they should say What can we do to change what seems wrong to us Free debate and discussion	Preparation of the meeting to be developed with media professionals: Who are we? What do we want? Joint challenge - write an article, do an interview.....
Face-to-face meeting	5	4	2 Representatives of local media channels (radio, newspaper)	Free debate and discussion: Specific support materials for media professionals - Real Life Media Project Representation of people with intellectual disabilities in the different media. Participation of people with intellectual disabilities in the different media. Oriented discussion on: Real Life Media Project Results: how people with disabilities are represented in the media; what people with disabilities think and want in this situation. Results obtained by an empirical study - "Are we heroes?" - IO1	

Social networks

Place	Participants			Activity Description	Results/ Future Actions
	PwID	Staff	Others		
Cercimarante - CACI	5	3	1	Social networks: Identification of different networks Identification of the most used social networks nowadays Sharing experiences	Questionnaire: Let's find out how our colleagues use social networks and why. We can:
Face-to-face meeting					

				<p>What's already been wrong</p> <p>What went well</p> <p>Opportunities</p> <p>Safety rules</p> <p>Free debate and discussion</p>	<p>Ask to fill out the questionnaire;</p> <p>Do small interviews;</p> <p>A group meeting to discuss the subject</p>
5	2	0		<p>Plan future actions</p> <p>Questionnaire</p> <p>General Information (who am I, how old I am..)</p> <p>Use of computer/mobile phone/tablet</p> <p>Use of social networks</p> <p>Ideas and further questions</p> <p>Analyses - results of the questionnaires.</p> <p>Develop an article "We and social networks" to be published in the Newspaper "The Whistle" and on social networks</p>	<p>Goal:</p> <p>Get at least 30 responses;</p> <p>Gender balance;</p> <p>CACI</p> <p>Result</p> <p>A short report for joint discussion</p>

The GAME MEME - 1st phase - Browser

Place	Participants			Activity Description	Results/ Future Actions
	PwID	Staff	Others		
<p>Cercimarante - CACI</p> <p>Face-to-face meeting</p>	5	2	0	<p>Evaluate the Online Game, created within the scope of the project in terms of:</p> <p>Functionality:</p> <p>Adequate/ Accuracy</p> <p>Compliance with specifications</p> <p>Usability</p> <p>Understandable/ Learning capacity</p> <p>Accessible/ Compliance with specifications</p> <p>Using scale</p> <p>Bad/ More or less/ Good / Very good/ I don't know</p>	<p>Individual evaluation questionnaires referred for partnership analysis</p> <p>Online game</p> <p>https://imotec.lt/meme/</p>

Time to review

Place	Participants			Activity Description
	PwID	Staff	Others	
<p>Cercimarante - CACI</p> <p>Face-to-face meetings</p>	5 20 peers	2	0	<p>Identification of the different media - review</p> <p>Project review and Practical exercises</p> <p>Questioner: How do we use social media? – results</p> <p>Preparation of the article "Us and social networks"</p> <p>Publication in Apito – local newspaper</p>

2.1.2 January/ December 2021 and January/ March 2022

The GAME MEME - 2nd stage - Playstore

Place	Participants			Activity Description	Results/ Future Actions
	PwID	Staff	Others		
Cercimaranate - CACI Face-to-face meeting	5	1	0	Evaluate the Online Game, created within the scope of the project in terms: Functionality: Adequate/ Accuracy Compliance with specifications Usability Understandable/ Learning capacity Accessible / Compliance with specifications Using scale Bad/ More or less/ Good / Very good/ I don't know	Individual evaluation questionnaires refereed for partnership analysis Game downloaded from Google play store in Portuguese for participants' mobile phones https://play.google.com/store/apps/details?id=lt.imotec.meme.gamefull_pt

Time to reflect

Place	Participants			Activity Description
	PwID	Staff	Others	
Cercimaranate - CACI Face-to-face/online meetings	5	2	0	Social networks most used by peers Game time – presentation, download and use by peers Group video - video of those PwID involved in the Meme Project Cinema Session: popcorn and film view “The Social Networking Dilemma” Creation of “Meme Garden” – in memory of one of our group member Aida (that passed away)

Social networks

Place	Participants			Activity Description
	PwID	Staff	Others	
Cercimaranate - CACI Face-to-face/online meeting	5	2	0	The internet Internet evolution Know how the internet works Understanding the impact of the internet on people's lives Free debate and discussion Social networks Evolution and role of social networks Social networks: Face book, Instagram, YouTube, WhatsApp, TikTok Free debate and discussion Planning of the work to be developed

Surf the internet safely

Place	Participants			Activity Description
	PwID	Staff	Others	
Cercimarante - CACI Face-to-face/online meeting	5	2	0	<p>Surf the internet safely</p> <ul style="list-style-type: none"> Recognize potentially unsafe, dangerous online situations and behaviours Identify rules to avoid unsafe, dangerous online situations and behaviours Identify strategies/ resources when faced with potentially unsafe and/or dangerous online situations and behaviours Tips Free debate and discussion Planning the work to be developed

Personal data

Place	Participants			Activity Description
	PwID	Staff	Others	
Cercimarante - CACI Face-to-face/online meeting	5	2	0	<p>Personal data</p> <ul style="list-style-type: none"> Understand and identify what personal data is How to protect personal data Know the consequences of sharing personal data Resources and tips Free debate and discussion Planning the work to be developed

Cyber bullying

Place	Participants			Activity Description
	PwID	Staff	Others	
Cercimarante - CACI Face-to-face/online meeting	5	2	0	<p>Cyber bullying</p> <ul style="list-style-type: none"> Understanding what bullying and cyber bullying is Recognize cyber bullying behaviours and practices Learn how cyber bullying is considered hate speech and how hate of any kind is wrong. Victims and aggressors - impacts When I'm a victim - procedures Free debate and discussion Planning the work to be developed

Time to review, prepare and act

Place	Participants			Activity Description
	PwID	Staff	Others	
Cercimarante - CACI Face-to-face/online meetings	5	2	0	Review: Privacy, security, personal data, cyber bullying, Preparation of the transnational meeting – activities Preparation of the article “Meme Final Event” Publication in Apito – local newspaper Preparation of the final event - presentations

3 EVALUATION

Evaluation was done individually, but during the sessions we talked several times about what they have learned and how they were feeling about.

Although the sessions were not conceived to be totally online a huge effort was made to develop dynamic methodology to ensure a continuous engagement from the participants.

All the participants liked the sessions and wanted more activities on the upcoming months.

4 DEVIATIONS

4.1.1 November 2019 to December 2020

Under the restrictive measures imposed by the Portuguese Government to tackle the Covid 19 pandemic, Cercimarante was urged to close its services during the first quarter of 2020.

The clients involved in the execution of IO2 did not have their own digital resources to allow the start-up and development of the scheduled work.

During this first quarter, subsequent actions were prepared.

4.1.2 January/ December 2021 and January/ March 2022

Again, under the restrictive measures imposed by the Portuguese Government to deal with the Covid 19 pandemic, Cercimarante was urged to close its services from the end of January to early April 2021. The clients involved in the execution of IO2 did not have their own digital resources that would allow the continuation of the previously scheduled work. Subsequent actions were prepared during these months.

Fenacerci, during the first half of 2021, maintained the closure of its services while continuing the entire human resources operating in telework.

5 TESTIMONIES

- Cátia | "For me, social networks serve to communicate. Through Facebook we can watch videos and share them with friends. It's useful because we can chat with friends and catch up, but you need an internet connection. It allows us to make friends, but we can't trust all people because not all of them are what they say they are."
- Filipe Diogo | "I learned that we should not give our password, and not trust and accept people we don't know and not trust to give our number. If someone wants to hurt us, we should call the police or our parents."
- António | "Be careful who we talk to on social networks, with strangers, don't treat people badly on social networks, don't accept conversations from people we don't know well, nor give out our address and personal details"
- Albina | "Cyberbullying is violence on the internet, it's people treating each other badly."
- Fátima Monteiro | "This project has been, for me, a constant challenge. The whole group has collaborated and shown great interest in sharing ideas and involvement in the project activities. It has been very enriching to participate in this project."